



Robert C. Goodman Jr.
Member

T (757) 624.3238
F (888) 360.9092
rcgoodman@kaufcan.com

Rob is a Member at Kaufman & Canoles. His practice focuses on business advice for transactions, legal aspects of commercial transactions including mergers and acquisitions, sales of businesses, commercial and land leases, formation of business entities, major system procurements, and split-up of family businesses. In addition to his commercial work, he works closely with families and family businesses in generational and estate tax planning, other tax issues, family dynamics, and charitable objectives. His strength is negotiation and creative solutions.

PRACTICE AREAS

- Commercial
- Mergers, Acquisitions & Strategic Alliances
- Estate, Trust & Wealth Transfer

REPRESENTATIVE MATTERS

- Handled negotiations and legal advice for sales and acquisitions for, and investments in, sand and gravel, aggregates, concrete products and brick, ready mix, asphalt paving, building supply service stations, breweries, restaurants and various distribution and sales entities (including consumer products, petroleum and furniture)
- Developed numerous companies' legal forms and contracts consistent with the companies' branding and risk management objectives
- Negotiated land and commercial leases for both landlords and tenants
- Innovative Uses of Condominiums for Industrial Sites
- Formation of business entities with special control and management concerns
- Problem-solving negotiation and advice with respect to product licenses, joint use and service agreements, joint ventures, agreements with executives, employees and contractors
- Assisted with advice and legal work in procurement of major software, hardware and manufacturing systems and related project construction
- Represented surviving entities in family business split-ups
- Assisted transition of family businesses to the next generation
- Implemented wealth transition plans with family values
- Financial and business advice in connection with most matters

RECOGNITION AND HONORS

- *Best Lawyers in America*, 1999–2025
- Virginia Super Lawyers; *Law & Politics*, 2006–2013
- Virginia Super Lawyers, Corporate Counsel Edition; *Law & Politics*
- Virginia's Legal Elite; *Virginia Business Magazine*, 2006, 2012, 2023
- AV® Rated; Martindale-Hubbell
- Fellow; Virginia Law Foundation, 2012-present

RECOGNITION AND HONORS (CONT.)

- Virginia Beach Bar Association Community Service Award 2000
- Hampton Roads Community Foundation Barron F. Black Community Builder Award 2013

ASSOCIATIONS

- Virginia Beach Vision: Director, Member of Executive Committee, 1997–present; President, 2006–2007
- Envision Virginia Beach 2040: Member - appointed by City Council, 2011
- Blue Ribbon Tax, Fee and Spending Task Force: Member of Task Force appointed by City Council, Revenue Subcommittee Chairman, 2007
- Resort Area Strategic Action Plan Advisory Committee
- City of Virginia Beach; Beaches and Waterways Advisory Commission, 2023-2026
- Citizens Steering Committee for Virginia Beach Convention Center: Chairman, 2000 through approval of new facility
- Eastern Virginia Medical School: Chairman, Development Committee, 1979–1980; Member, Development Committee, 1975–present
- Eastern Virginia Medical School Foundation: Trustee, 1995–present
- Tidewater Jewish Foundation: Director, 2014–present; Chairman, Professional Advisory Committee; Member, Investment Committee
- Ohef Sholom Temple: President, 1995–1997, Honorary Director, 1975–present
- Ohef Sholom Temple Foundation: Board Member, 1995; President, 2013, 2014
- Virginia Beach Foundation: Founding Director, 1987-2010; Chairman, 2001–2005; Member of Executive Committee; and Investment Committee
- Children’s Health Foundation (CHKD): Chairman of the Board, 1984–1989
- Children’s Health System, Inc.: Treasurer, 1990–1994; Director, 1990–1998
- United Way of South Hampton Roads: President and General Campaign Chairman, 1986; Campaign Volunteer, 1972-1986
- Diabetes Institutes Foundation: Founding Director, 1987; Secretary, 1988–through merger
- Norfolk Academy: Board of Directors, 1985–1995
- Norfolk State University Foundation: Director, Secretary, Executive Committee, 1986–1998
- Cultural Alliance of Greater Hampton Roads: Past Director
- Virginia Stage Company: Past Director
- SHARE Program, South Hampton Roads: Past Fund Raising Chairman
- Junior Achievement: Past Director
- Virginia Bar Association, Environmental Law Committee of the Young Lawyer’s Section: Founding Chairman
- Virginia Treasury Board: Member, 2007-2010
- Virginia Beach Tomorrow Study Group
- United Jewish Federation of Tidewater: Past Director
- Volunteer Hampton Roads: Director, 1999–2005
- Bank of Tidewater: Director, 1985–2001
- SouthTrust Bank: Advisory Director, 2001–2004
- Hampton Roads Community Foundation Work Force Development Study Group Member, 2013
- American Bar Association: Corporation, Banking and Business Law Section, Taxation Section
- Virginia State Bar
- Virginia Bar Association
- Norfolk-Portsmouth Bar Association
- Virginia Beach Bar Association

ADMISSIONS

- Virginia, 1969

EDUCATION

- Dartmouth College; A.B., 1964
- London School of Economics, 1965
- Harvard Law School; J.D., 1969

WEBINARS

- 7 New 2013 Taxes Require Review of Investment and Retirement Plan Strategies

PRESS AND PUBLICATIONS

- 55 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2025, 7 Named “Lawyer of the Year,” and 13 Named “Ones to Watch”
- 53 Kaufman & Canoles Attorneys Named *Virginia Business Magazine’s* “Legal Elite” 2023
- 54 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2024, 6 Named “Lawyer of the Year,” and 10 Named “Ones to Watch”
- 48 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2023, 4 Named “Lawyer of the Year,” and 8 Named “Ones to Watch”
- 48 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2022, 4 Named “Lawyer of the Year,” and 8 Named “Ones to Watch”
- 46 Kaufman & Canoles Attorneys Named to *Best Lawyers in America* 2021 and 5 Named “Lawyer of the Year” and 7 Named “Ones to Watch”
- 45 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2020 and 3 Named Lawyers of the Year
- 43 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2019 and 8 Named Lawyers of the Year
- 46 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2018
- 40 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2017
- 42 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2016
- Private Client Services Update - Estate Planning for Digital Assets and Digital Access: Bill Proposes to Adopt the Uniform Fiduciary Access to Digital Assets Act in Virginia
- 42 Kaufman & Canoles Attorneys Named *Best Lawyers in America*© 2015
- Private Client Services Update - Good News for Professional Service Providers
- “Beach Attorney Donates Award to Non-Profit”, *The Beacon*, 2014
- The Far-Reaching and Unintended Consequences of the State Corporation Commission’s Newly Granted Authority to Void Transactions Between Entities That Are “Substantially the Same” Pursuant to H.B. 2102 (2013)
- Private Client Services Update - Minimizing the Impact of the New 3.8% Medicare Surtax on Trust Income
- 42 Kaufman & Canoles Attorneys Named to *Best Lawyers in America*© 2014
- 55 Kaufman & Canoles Attorneys Named to *Virginia Business Magazine’s* Legal Elite 2012
- 41 Kaufman & Canoles Attorneys Named to *Best Lawyers in America*© 2013
- 40 K&C Attorneys Named as Super Lawyers 2012 and 14 Named as Rising Stars 2012
- Private Client Services Update - Adding Value as Trustee of a Life Insurance Trust
- 3 Kaufman & Canoles Partners Selected As Fellows of the Virginia Law Foundation
- 40 K&C Attorneys Named *Best Lawyers in America*© 2012
- 36 K&C Attorneys Named as Super Lawyers 2011 and 14 Named as Rising Stars 2011
- Private Client Services Update - Advance Medical Directives: One Caveat with the New Virginia Form
- 36 K&C Attorneys Named to *Best Lawyers in America* 2011
- 31 K&C Attorneys Named as Super Lawyers & 11 Named as Rising Stars 2010
- Private Client Services Update - The Special Opportunities for Disclaimers in 2010
- 35 Kaufman & Canoles Attorneys Named to *Best Lawyers in America* 2010
- 30 Attorneys Named Super Lawyers, 12 Named Rising Stars
- 9 Kaufman & Canoles Attorneys Named in Corporate Counsel Edition of *Virginia Super Lawyers* 2009
- 36 Kaufman & Canoles Attorneys Named to *Best Lawyers in America*© 2009
- 28 Kaufman & Canoles Attorneys Named as Super Lawyers & 8 Named as *Virginia Rising Stars* 2008
- 34 Kaufman & Canoles Attorneys Named *Best Lawyers in America*©2008
- 30 Kaufman & Canoles Attorneys Named in *Virginia Super Lawyers* 2007
- 34 Kaufman & Canoles Attorneys Named to *Best Lawyers in America*© 2007
- 34 Kaufman & Canoles Attorneys Named to *Virginia Business Magazine’s* Legal Elite 2006
- 28 Kaufman & Canoles Attorneys Named in *Virginia Super Lawyers* 2006
- 32 Kaufman & Canoles Attorneys Named to *Best Lawyers in America*©
- 30 Kaufman & Canoles Attorneys Selected as *Best Lawyers in America*©